



MEDIA ALERT: FOR IMMEDIATE RELEASE: 9 May 2016

Five minutes of fun: new animation answers ‘who is Capability Brown?’

The Capability Brown Festival 2016 is celebrating the life, work and legacy of 18th century English landscape architect Lancelot ‘Capability’ Brown, whose 300th anniversary falls this year. The Capability Brown Festival have commissioned a fun and friendly film to introduce new audiences, young and old alike, to the Royal Gardener himself.

The five-minute animation, created by production company Cosmic Carrot and titled *‘They call me Capability Brown’*, provides a light hearted approach to 18th century landscape architecture, containing Brown’s biography, a taste of some of the 250 landscapes that he designed and influenced across England and Wales, and answers questions such as ‘What is a Ha-Ha’ and ‘How many football pitches fit into the grounds of Blenheim Palace’. The film features a host of contributors from members of the general public enjoying Brown’s landscapes to Festival partners including the National Trust, The Gardens Trust, Historic Houses Association and English Heritage.

Capability Brown Festival Director Ceryl Evans said: “This new animation is a fantastic way to introduce new audiences to the life and work of Lancelot Capability Brown, showing why he is still so important today. We hope this film will specifically appeal to younger audiences who might not be too familiar with 18th century landscape architecture, and you never know – we might just inspire the next Capability Brown!”

The film can be downloaded from this link:

<https://www.dropbox.com/sh/73h1b7gfojyrxf/AABLRh-EYKy0EmfZMds3VQJaa?dl=0> and is also available to view on YouTube. For further details of the Capability Brown Festival 2016 visit www.capabilitybrown.org

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NOTES TO EDITORS

For a press pack, or to arrange interviews and request information and images please contact Adela Cragg, Susannah Penn or Jane Bevan at Firebird PR on 01235 835297 / 07977 459547 or via email to pressoffice@capabilitybrown.org

About the Capability Brown Festival 2016

- The Capability Brown Festival unites 20 partner organisations in the UK’s largest festival of its kind to date. It marks the 300th anniversary of the birth of Lancelot ‘Capability’ Brown in August 1716.
- The Festival is managed by the Landscape Institute and is funded with a £911,100 grant from the Heritage Lottery Fund, with additional match funding and funding in kind from the Festival’s partners and supporters.
- Many Brown sites, including those not normally open to the public, will host special events, tours and activities throughout 2016.
- More information can be found at www.capabilitybrown.org or @BrownCapability

About The Landscape Institute

The Landscape Institute manages the Capability Brown Festival on behalf of the Festival Partnership. The Landscape Institute is the Royal Chartered institute for landscape architects. As a professional body and educational charity, it works to protect, conserve and enhance the natural and built environment for the public benefit. www.landscapeinstitute.org or @talklandscape

About the Heritage Lottery Fund

Thanks to National Lottery players, we invest money to help people across the UK explore, enjoy and protect the heritage they care about - from the archaeology under our feet to the historic parks and buildings we love, from precious memories and collections to rare wildlife. www.hlf.org.uk or @heritagelottery

About Cosmic Carrot

Cosmic Carrot is a UK production company which words, film, animation and interactive media to make programmes and engaging experiences that create a buzz. Cosmic Carrot mainly work with museums and visitor centres and were commissioned by the Capability Brown Festival to produce '*They call me Capability Brown*'. www.cosmiccarrot.co.uk